

POC2026 Full Sponsorship Menu

Code	Sponsorship Category	Value		Exhibition	Conference & Cocktail Passes	Golf (Players)	Gala Dinner Passes	Feature on POC Website & Digital Platforms				Company Profile in Conference Guide	Logo on Conference Backdrop	Logo on Sponsor Listing Board	Logo on Signage at Specific Venues	Priority booking for Gala Dinner	Others	
		(RM)	(USD)					Logo	Link to Company Website	Company Profile Writeup	Social Media Mentions							
1	Lead Partner (s)	250,000	62,600	6m x 6m	40	12	2 tables	√	√	√	√	2 Full Pages	√	√		√	- 1 meeting room reserved for Lead Partner's use - Up to 3 mins airtime for corporate video during pre-opening and lunch breaks at conference hall	
2	Titanium Sponsor(s)	150,000	37,560	6m x 3m	22	4	1 table	√	√	√	√	Full Page	√	√		√		
3	Platinum Sponsor(s)	90,000	22,550	3m x 3m	12	2		√	√		√	Full Page	√	√				
4	Gold Sponsor(s)	50,000	12,550		5			√	√		√	½ Page	√	√				
5	Welcome Reception (Cocktail)*	150,000	37,560	3m x 3m	10			√	√		√	Full Page	√	√	At venue		- Partial naming rights to the Welcome Reception - Up to 3 mins airtime for corporate video during pre-opening at cocktail reception	
6	Golf Challenge*	100,000	25,050		5	12		√	√		√	Full Page	√	√	At Venue		- Partial naming rights to the Golf Challenge and Trophy	
7	Conference Bag	150,000	37,560		10			√	√		√	Full Page	√	√	On item			
8	Sustainable Door Gift* <i>Type of gift to be enquired with the organiser</i>	100,000	25,050		5			√	√		√	Full Page	√	√	On item			
9	Official Event Photo Booth*	50,000	12,550		2			√	√		√	½ Page	√	√	On item			
10	Lanyard	60,000	15,050		2			√	√		√	½ Page	√	√	On item			
11	Welcome Refreshments on Conference Day 1*	35,000	8,800		2			√	√		√	½ Page	√	√	Tea break area/desserts		- Menu items curated and named after sponsors	
12	Networking Refreshments on Conference Day 1*	35,000	8,800		2			√	√		√	½ Page	√	√	Tea break area/desserts		- Menu items curated and named after sponsors	
13	Welcome Refreshments on Conference Day 2*	35,000	8,800		2			√	√		√	½ Page	√	√	Tea break area/desserts		- Menu items curated and named after sponsors	
14	Networking Refreshments on Conference Day 2*	35,000	8,800		2			√	√		√	½ Page	√	√	Tea break area/desserts		- Menu items curated and named after sponsors	
Advertising Opportunity																		
1	Conference Guide Ad	10,000	2,510															
2	Conference Guide Ad (Inside Back Cover)	15,000	3,760															
3	Digital Ad Space on Digital Signages	30,000	7,510															

*New/enhanced benefit